Edinburgh and Midlothian Intergroup
Service Role Descriptions

PUBLIC INFORMATION (PI) LIAISON OFFICER

Purpose of Role

The Public Information Liaison Officer is responsible for carrying the message of Alcoholics Anonymous to the public and professionals in the Edinburgh area. This service position involves acting as a point of contact between the Intergroup and external organisations, with the goal of increasing awareness and understanding of what AA is and is not. This role operates under the guidance of the Edinburgh Intergroup.

Term: Typically a three-year term, to be confirmed by the Intergroup

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Qualifying Requirements

- **Sobriety:** A minimum of three years of continuous sobriety is required
- **Knowledge of the AA Program:** A thorough understanding of the Twelve Steps and Twelve Traditions of Alcoholics Anonymous is essential to accurately represent the Fellowship.
- **Communication Skills:** The ability to speak comfortably, clearly, and compellingly to a diverse range of people, from individuals to large professional audiences.
- **Discretion and Anonymity:** A deep commitment to the principle of anonymity, understanding how to apply it in all external communications and public interactions.

Key Responsibilities

Liaison with Professionals
Serve as the primary point of contact for professionals, including healthcare workers, educators, social workers, and law enforcement, providing them with accurate information about AA. This includes attending meetings or events as requested.

Public Speaking
Be available and comfortable to speak to both small and large groups. This may include speaking engagements at schools, community centres, or professional conferences to share information about the AA program and personal experience.

Information Dissemination
Ensure that relevant AA literature, pamphlets, and contact information are available to the public and professionals as appropriate.

Service Coordination
Work collaboratively with other liaison officers the and the wider Intergroup to coordinate PI activities and share information.

Representation
Represent the Edinburgh Intergroup at area and regional service events related to Public Information.

Notes

The Public Information Liaison Officer is accountable to the Edinburgh Intergroup and will provide regular reports on activities at Intergroup meetings. The role is a commitment to service, and the officer is expected to carry out their duties in a way that best serves the Fellowship as a whole.